

PRESS RELEASE

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igus rolls out the new chainflex cable box, saving users time and money

A new chainflex cable box is proving a best seller for plastics expert igus.

The chainflex CASE, a new logistics solution from this global manufacturer of energy chain systems and polymer plain bearings, is saving customers both time and money.

John Barker, chainflex cable product manager at igus, which has its UK headquarters in Northampton, said: "Instead of pallet deliveries by courier, we now deliver cables by parcel service in a recyclable box.

"Customers save up to 84 per cent on their shipping cost and because the boxes are stackable, it has never been easier to set up a customised storage at the production site."

The igus chainflex CASE is also proving a popular and practical solution for companies that do not have the capacity for large or expensive cable racks and so store their cables on shelves. The cables are protected, and a specially designed drum means they can be easily unreeled straight from the box.

"As the box is made entirely of corrugated cardboard, it is extremely light, but also robust and easy to recycle", added John.

60 per cent faster re-ordering

What do you do when the drum is empty? The igus chainflex CASE includes a QR code which will direct customers straight to the company's online shop. This means cables can be re-ordered with just a few clicks.

See this for yourself: www.igus.co.uk/CF-case-video

Caption: Image PM5320-1

With the chainflex CASE, customers can quickly set up their own storage facility, re-order cables using the QR code and save 84 per cent of shipping costs.

About igus:

Based in Northampton in the UK and with global headquarters in Cologne, Germany, igus is a leading international manufacturer of energy chain systems and polymer plain bearings. The family-run company is represented in 35 countries and employs over 4000 people around the world. In 2019, igus generated a turnover of 764 million euros with motion plastics, plastic components for moving applications.

With plastic bearing experience since 1964, cable carrier experience since 1971 and continuous-flex cable experience since 1989, igus provides the right solution based on 100,000 products available from stock, with between 1,500 and 2,500 new product introductions each year. igus operates the largest test laboratories and factories in its sector to offer customers quick turnaround times on innovative products and solutions tailored to their needs.

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The terms "igus", "Apiro", "chainflex", "CFRIP", "conprotect", "CTD", "drylin", "dry-tech", "dryspin", "easy chain", "e-chain", "e-chain systems", "e-ketten", "e-kettensysteme", "e-skin", "e-spool", "flizz", "ibow", "igear", "iglidur", "igubal", "kineKIT", "manus", "motion plastics", "pikchain", "plastics for longer life", "readychain", "readycable", "ReBeL", "speedigus", "triflex", "roboLink", "xirodu", and "xiros" are protected by trademark laws in the Federal Republic of Germany and internationally, where applicable.