

igus Motion Plastics Show 2021: 168 new products and range extensions

Real-virtual igus exhibition invites visitors to improve their moving application with high-performance polymers

The "igus Motion Plastics Show 2021" opens its digital doors and is offering more new products, product enhancements and digital offerings than ever before. 168 innovations from all areas – from telescopic robot hose packages to dry-running ball bearings with 21x service life.

Since the beginning of May 2020, thousands of visitors have visited this new exhibition, which has recently been awarded the iF Design Award. Now, the igus Motion Plastics Show (or IMPS as it is commonly referred to) has been overhauled for 2021. "For another year we are again without trade shows", says igus Managing Director Matthew Aldridge. The new stand has been optimised based on experience gained from virtual customer discussions and tours in the last 12 months. In a separate area of the stand, solutions for various industries can be seen: the space-saving and telescopic triflex TRX system for 3D power guidance on a robot, as well as the high-load bearing iglidur TX2 for construction machinery. Also, the hot topic of sustainability of plastics is now even more visible and occupies a central place at the stand.

Real-virtual stand with 168 motion plastics News

A total of 168 product innovations from all igus areas will be presented at the 400 square metre exhibition stand. The lightweight drygear cobot gearbox kit for cost-effective automation can be found there, as well as the tribo-filament iglidur I151 for FDA-compliant and detectable wear parts in food technology. Over 55,000 people from all over the world have now visited the stand online. A further 16,000 visitors have also received a digital visit, together with igus specialists. "Normally, we would have been represented at 222 exhibitions worldwide last year, however in total there were only 26", says Frank Blase, igus CEO. "That's why we are so pleased that IMPS has become an integral part of daily communication with our customers." The real-virtual stand is an important building block within the digital igus concept, which allows users to get to the lubrication-free and maintenance-free motion plastic parts even faster.

We also have online seminars from a new studio which provides additional assistance if required. The website hosts the digital catalogues and provides additional information such as access to white papers, blog articles and explanatory videos.

Explore the igus Motion Plastics Show here www.igus.co.uk/imps



Picture PM2221-1

At the iF Design Award-winning real-virtual trade show, igus will be showing 168 motion plastics innovations this year.

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igus resources:

-  LiveChat with our technical team at igus.co.uk
-  Follow us at twitter.com/igusUK
-  Watch our videos at igus.co.uk/YouTube
-  Connect to us at igus.co.uk/Facebook
-  Read our blog at blog.igus.co.uk

Press release



About igus:

Based in Northampton in the UK and with global headquarters in Cologne, Germany, igus is a leading international manufacturer of energy chain systems and polymer plain bearings. The family-run company is represented in 31 countries and employs over 4000 people around the world. In 2019, igus generated a turnover of 764 million euros with motion plastics, plastic components for moving applications.

With plastic bearing experience since 1964, cable carrier experience since 1971 and continuous-flex cable experience since 1989, igus provides the right solution based on 100,000 products available from stock, with between 1,500 and 2,500 new product introductions each year. igus operates the largest test laboratories and factories in its sector to offer customers quick turnaround times on innovative products and solutions tailored to their needs.

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